



INTEGRATIONS



CONSULTING



MANAGEMENT



DESIGN



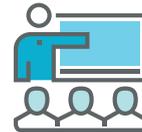
DEVELOPMENT



HOSTING



SUPPORT



TRAINING



MARKETING



INTEGRATION

We are here to achieve results and solve problems. We start by listening and learning about your company and what drives you to do what you do. With this insight we are able to create value by filling organizational gaps and integrating with your people, processes and technologies in a meaningful way.

“With a good plan, strong beliefs, and an effective method of execution; you have the ultimate competitive advantages.”

Your website may need a makeover, better functionality, stronger branding or improved technology to deliver the experience your users expect.

With CNP Integrations as your partner you can have the confidence to do more while maximizing your time and minimizing your costs. Our roadmap to success will ensure you have the security and competence to move forward with your priorities and objectives while respecting your budget and timeline.



Our strategic planning sessions create efficiencies for you.. Depending on your specific business model and project requirements we will make recommendations based on your priorities, goals, budget and timeline. As your trusted advisor, our job will always be to present you with the best options, most affordable solutions and securest approach for the longevity of your business; yet the decision will always be yours.

The following are key topics that we will explore as we work with you:

- Technical design
- Custom programming
- Configuration support
- Training & mentoring
- Strategic planning
- Performance optimization analysis
- Responsive device optimization
- Security & privacy issues
- Long term maintenance
- Templates & design strategy
- Marketing opportunities
- Search & social optimization

INTEGRATED WORKFLOW

Our creative consulting process collects information in order to develop an effective strategy based on your resources, goals, and objectives. We identify and integrate all of the services necessary for your project and offer a seamless, scalable and sustainable workflow that is customized to your business.



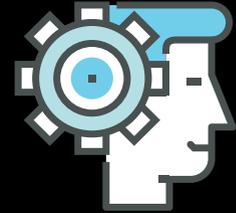
CONSULTING & REVIEW

Our personalized consulting approach will provide the necessary information to create an effective action plan tailored to your resources, values, and priorities. Having a strong and collaborative relationship with clear communication is the cornerstone of our business strategy.

Teamwork and familiarity are necessary to demonstrate your strengths, mitigate your weaknesses, and to seize an opportunity the moment it arises.

As we analyze your business strategies and consult with you on your needs and goals, we will decide on the best possible workflow and communications plan for your team. Together, we will identify skills, strengths and weaknesses to create new business opportunities. We will maximize your team's potential and integrate our services in a way that will attain the best value. We will construct a foundation for a productive working relationship that meets and exceeds your expectations.



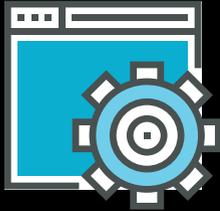


PROJECT MANAGEMENT

Your success depends on your integration of your People, your Processes and Technology.

Our digital infrastructure and cross-disciplinary team will reduce your risk and minimize cost. Transparency, accountability and efficiency make us the best choice to be your technology partner and trusted advisor. We are the bridge between your people, beliefs, your business strategy and the implementation of your technology. Our insights will help you navigate the challenge of staying on target while securely managing the many essential and evolving aspects of your online business infrastructure and how it interacts with your customers.

Effective project management begins with asking the right questions and continues with consistent and effective communication. This binds teams of diverse individuals with varied skillsets and commits us to common goals and objectives. Orchestrating logistics and matching the right talent with the right tasks are an art and a science that we have mastered.



APPLICATION DEVELOPMENT

Our dedication to quality through standardized code management, transparent and agile development processes, superior programming talent and a drive towards innovation are at the core of our success.

Reliable digital applications result from structured coding practices and effective lifecycle management.

You may be looking to add unique features to your website, integrate your portal with other existing systems, upgrade your online infrastructure or migrate your data from one framework to another. Our team of systems engineers and experienced programmers provide a full range of application development, technical support and custom programming services. We offer responsive technical support, develop customized applications from scratch and modify existing code to accommodate all of your requirements.





TECHNOLOGY SUPPORT

Responding to technical issues quickly and with accuracy is the best way to avoid risk and reduce cost.

Our firm employs a specialized team of developers and support professionals skilled with the most popular open source content management systems and emerging web technologies. Our experience and insight allows us to identify problems quickly and respond with the best options for resolution. You will find our responsive team goes out of their way to deliver the best possible customer service and ensure the friendliest and most comfortable experience possible.

We are a team of problem solvers. Our technical support specialists are skilled programmers and troubleshooters who will respond to the most demanding support requests. Our geographically dispersed team is available 24/7 to work on supporting you and responding to issues effectively.



CREATIVE DESIGN

We make your content stand out and connect with your audience. Our design team will present you with amazing creative solutions tailored to improve online user experiences. Thoughtful user interface designs, user experience testing and proven design processes can be combined with strategic branding and the science of predictive behaviors to maximize your impact.

“Design is not just what it looks like and how it feels.
Design is how it works.. Steve Jobs”

Design is more than aesthetics. It consists of strategy and integration with your business and how you wish to communicate with your customers. We will make sure there is harmony between the intersections of your business' implementation of technology and the gateway to your stakeholders. We believe effective design will connect visual touch points with business intelligence to reinforce your brand and deliver an emotional experience.





BRAND IDENTITY

“Your brand identity epitomizes and demonstrates the core values of your business.”

You want to push your brand further than ever before, but what if your current branding isn't up to the challenge? Even big names like Coca Cola and Pepsi have to rebrand themselves from time to time. Using tracking analysis, trigger points and statistics, we will help you create a brand name that brings you to your customers, your customers to you and keeps them coming back.

Our team knows how to conceive and integrate effective branding strategies. It is important for the identity of every business to have a strong connection with the emotions and needs of its customers. Connecting with the passions and interests of your customers can lead to increased sales and potentially allow your business to overcome obstacles resulting from market conditions.



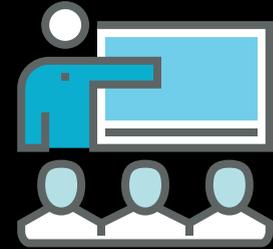
BRAND MARKETING

We understand the dynamics that power marketing online and offline. Our talented and experienced creative team will revolutionize your marketing strategy by tapping into your audience's habits and behaviors.

“ It is more important to believe in your message and show that you believe it than to just say it. ”

You want to grab people's attention but that is not enough. In a sea of alternatives, simply repeating your message isn't going to work. You need something beyond words. You need something that will show your beliefs and not merely speak about them. Demonstrate them - don't just claim it. We will develop a sustainable marketing strategy for you that let's the world know what you believe in.





ENRICHMENT & TRAINING

**Buying new technology is wonderful,
even better is knowing how to use it.**

Our team provides focused and personalized training tailored to your people and objectives. Engaging stakeholders and folks interacting with the daily use or management of your new or upgraded technologies can often bring challenges. However, with the right approach and process for training your team, we can help make this a smooth and rewarding experience. We believe effective training is vital to maximizing the value in your technology investments and our team is here to help you get the best return on investment.

Effective learning is an ongoing journey! We are here to help you achieve independence and freedom through a better understanding of your infrastructures. Get the most from your technology and increase value to the organizations or customers you serve by being well informed.



DATA SECURITY

Website security is paramount for maintaining business integrity online. As security professionals, we are proactive in our approach to protecting your data and the safety of your web assets. The security and well being of your online assets is something we take seriously and highest on our priorities.

Security comes not from a single tool but a system of tools, talent and protocols designed to protect you and your digital assets.

Alongside a network of experienced digital security experts and systems engineers, securing your website involves an integration of specialized tools for monitoring, protecting and responding to any potential threats. Our commitment to the highest standards for security and threat prevention to your mission means that we offer 24/7 monitoring of your assets as well as regular audits built into our service model.





SECURE HOSTING

Security and performance are the two most important aspects of any stable online infrastructure.

You don't usually think about your web host until it's time to pay the bill, you get hacked or your site goes offline. An insecure web host can be a catastrophe waiting to happen. Your web host holds your business in its' hands. How safe are you? Our highly secure and optimized hosting platform integrates the best available tools to protect the infrastructure you depend on. Our 24/7 team of engineers and system administrators monitor, defend and manage your security, up-time support and site performance so you can focus on running your business.

Our commitment to security and partnerships with premium hosting solutions providers allows us to deliver a reliable, secure and scalable hosting platform second to none. Our team monitors and manages a unique platform that protects your online assets and delivers optimized performance.



CLIENT VALIDATION & TESTIMONIALS

The professional, collaborative working relationship and client focused recommendations made by the CNP team helped our company bring our ideas to fruition both quickly and within budget expectations.

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José M. Cuellar | Executive Assoc., California Association of Nonprofits Insurance Services

“From the beginning CNP communicated weekly with progress reports, questions, and one-on-one Joomla training. Their internal Project Management System allowed me to see internal communication between developers and when specific tasks were completed”.

Heather Hillson | Forestry Outreach Specialist, Watershed Agricultural Council -2016

“The CNP team has been efficient, professional and responsive at all times. They continue to provide a high level of support and professional service.”

Mike Nelson | VP of Marketing, Pro Link -2014

“Each CNP Integrations associate always displayed a high degree of integrity, responsibility, competence, and ambition. Their good judgement and experience ensured a logical and practical approach which resulted in the completion of our project ahead of schedule - exceeding our expectations”.

Damian Bartholomew | CIO, Caleb Wayne Corporation -2006



LET'S START WITH AN ACTION PLAN

Our approach to building a successful support engagement will involve a rewarding discovery phase and creation of a clear action plan designed to maximize available resources. We want to make sure our team is the right fit for meeting expectations and accomplishing targeted goals. The quality of our working relationship, communication and workflow are paramount for increasing the value we can add.

Our initial consulting engagement offers a low risk point of entry for establishing trust and delivering results.



CONTACT US TODAY

Our goal will be to always prove our value, identify the opportunities we can achieve by working together and present options for how we can empower you to do more with your time and investment. Call or contact us today and let's get started on what could be the best decisions you will make for securing your future online.



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INTEGRATIONS

"BECAUSE WHAT YOU DO IS IMPORTANT!"

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